

# A NEW ERA

## 2019 OBL CEO SYMPOSIUM

May 8 & 9, 2019 | Hilton Columbus at Easton



### Schedule Highlights

#### DAY ONE

Wednesday, May 8

11 - 11:30 a.m.	Registration & Networking
11:30 - 1 p.m.	Opening Keynote Luncheon*
1 - 4:30 p.m.	Symposium Sessions
5 - 6 p.m.	Reception*

#### DAY TWO

Thursday, May 9

7:30 - 8:30 a.m.	Continental Breakfast
8:45 - 10:15 a.m.	Concurrent Sessions
10:30 - 11:30 a.m.	Symposium Sessions
11:30 a.m. - 1 p.m.	Closing Keynote Luncheon*
1:15 p.m.	Adjourn

### Thank You to Our Sponsors



KEYNOTE:



BANC CONSULTING PARTNERS



WIFI:



KEYCARD:



OCCH  
OHIO CAPITAL CORPORATION  
FOR HOUSING

BREAKFAST:



CANDY/BREAK:



ProBank  
Austin



### Featuring

FDIC Chairman Jelena McWilliams and  
Comptroller of the Currency Joseph Otting

At this 17th annual program, you, your c-suite and your institution will prepare for the new era in a big way. The OBL is bringing FDIC Chairman Jelena McWilliams and Comptroller of the Currency, Joseph Otting, to Columbus to give OBL members the inside track on their plans for the industry. New York Times Best-Selling Author Rory Vaden and experts like Jimmy Sawyers and Meredith Elliott Powell will also be on hand making this a “must-attend” event for you and your executive team in 2019. Roundtables on day two will enable your executive team to share and network alongside same-sized institutions, while affiliate members and business partners can benefit from a special session geared to the salesperson. Of course, the CEO Symposium also provides multiple opportunities to establish and build relationships while learning with leaders from across the Ohio banking industry.

### AGENDA:

#### Opening Keynote Luncheon:

**Reputation Formula: Becoming the Bank People Want to Do Business With**

Rory Vaden, New York Times Best-Selling Author and Co-Founder, Brand Builders Group

Presented by Keynote Sponsors Banc Consulting Partners & Crowe LLP

#### A New Era for Banking: Insights from Washington

Joseph Otting, Comptroller of the Currency, OCC

Jelena McWilliams, Chairman, FDIC

#### Bank Tech Trends: Disruption, Innovation & Cybersecurity

Jimmy Sawyers, Chairman & Co-Founder, Sawyers & Jacobs, LLC

### CONCURRENT SESSIONS:

#### Executive ROUNDTABLE Discussions - BANKERS

Participants will be divided by asset size, with conversations moderated by OBL staff and/or members of the OBL Board of Directors

#### 7 Habits of High-Performing Salespeople – AFFILIATE MEMBERS & BUSINESS PARTNERS

Mark Trinkle, Chief Growth Officer, Anthony Cole Training Group

#### Talent Redefined: Artificial Intelligence Transforms the Employee Experience

Meredith Elliott Powell, Business Growth Expert

#### Closing Keynote: Planet of the Apps

Dave DeFazio, Partner, StrategyCorps

Presented by Keynote Sponsors Banc Consulting Partners & Crowe LLP

### WHO SHOULD ATTEND?

This program is designed for chief executives, chief operating officers and other senior level decision makers, including directors and board chairmen; and is a great opportunity to cultivate the next generation of leaders in your institution. Whether you are a publicly traded company or privately held, this program will help you stay on-trend with the latest management and leadership techniques.

### REGISTRATION:

Registration for this event, which includes materials and meals as noted in the Schedule Highlights, is:

- \$495 first OBL member
- \$395 for each additional registrant from the same OBL member institution
- \$990 per OBL nonmember (bankers only)
- \$79 spouse/guest rate\* (includes attendance at opening and closing keynote luncheons as well as the May 8 evening reception)

# 2019 OBL CEO SYMPOSIUM

## CANCELLATION POLICY:

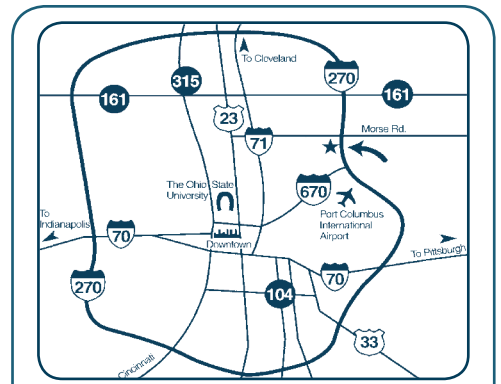
Refunds for additional registrations will be granted for cancellations received in writing to education@ohiobankersleague.com by April 27, 2019. Cancellations will be subject to a \$75 processing fee. No refunds or credits will be granted for cancellations received after the noted date or for day-of-event no shows. Substitutions are always welcome.

## IMPORTANT:

For more information, please contact Susan Poling Jones at 614-340-7611 or spoling@ohiobankersleague.com. For complete listing of OBL programs, or to register online, visit www.ohiobankersleague.com. Dress is business casual.

## HOTEL ACCOMMODATIONS:

Discounted overnight rooms are available through April 8, 2019 for \$192/night at the Columbus Hilton at Easton Town Center. Tel. 614-414-5000. Be sure to ask for the OBL rate.



PLEASE NOTE, THE CEO SYMPOSIUM IS CONVENIENTLY LOCATED NEAR THE OBL OFFICES AT 3900 CHAGRIN DRIVE. TEL. 614 - 414 - 5000

### FROM NORTH

Take I-71 South to I-270 East. Take the Easton Exit (Exit 33) onto Easton Way. Turn right at Chagrin Drive. The Hilton Columbus at Easton will be on your right.

### FROM SOUTH

Take I-71 North to I-670 East. Remain on I-670 to I-270 North. Take the Easton Exit (Exit 33) onto Easton Way. Turn right at Chagrin Drive. The Hilton Columbus at Easton will be on your right.

### FROM EAST

Take I-70 West to I-270 North. Take the Easton Exit (Exit 33) onto Easton Way. Turn right at Chagrin Drive. The Hilton Columbus at Easton will be on your right.

### FROM WEST

Take I-70 East to I-71 North to I-670 East. Remain on I-670 to I-270 North. Take the Easton Exit (Exit 33) onto Easton Way. Turn right at Chagrin Drive. The Hilton Columbus at Easton will be on your right.

## THANK YOU TO OUR ADDITIONAL SPONSORS:

### EVENT:



KEEFE, BRUYETTE & WOODS



PROFIT RESOURCES INCORPORATED



Higher standards make better lawyers.®

### RECEPTION:



CLARK SCHAEFER HACKETT CPAS & ADVISORS



CERTIFIED PUBLIC ACCOUNTANTS & CONSULTANTS



### CHARGING STATION:



### NIGHTCAP:



## Registration

### 2019 CEO Symposium - May 8 & 9, 2019

Please copy this form for additional registrations.

Registration is also available online at [www.ohiobankersleague.com](http://www.ohiobankersleague.com).

Please Select One

- \$495 first OBL member
- \$395 for each additional registrant from the same OBL institution
- \$990 OBL nonmember (bankers only)
- \$79 spouse/guest rate

REGISTRANT \_\_\_\_\_ TITLE \_\_\_\_\_

BANK \_\_\_\_\_

NAME FOR BADGE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY STATE ZIP \_\_\_\_\_

COUNTY \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL (REQUIRED) \_\_\_\_\_

SPECIAL ASSISTANCE / DIETARY NEEDS \_\_\_\_\_

**PLEASE SEND CHECK AND REGISTRATION TO OHIO BANKERS LEAGUE, ATTENTION EDUCATION DEPT.**  
 MAIL TO: 4215 Worth Avenue, Suite 300, Columbus, Ohio 43219, Phone 614-340-7595, Fax 614-340-7596  
 CONFIRMATION WILL BE SENT UPON RECEIPT OF YOUR REGISTRATION. PLEASE USE THIS FORM AS YOUR INVOICE.

### Method of Payment

Payment is requested at the time of registration.

- My check for \$\_\_\_\_\_ is enclosed.
- Please charge my credit card \$\_\_\_\_\_ as noted below.
  - Visa  MasterCard
  - Discover  AmEx

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CARDHOLDER'S SIGNATURE \_\_\_\_\_

CVV NUMBER (3 DIGITS ON BACK OF CARD) \_\_\_\_\_